

TOURISM WEBSITE BUILDER

create, manage & market your tourism website.

www.tourismwebsitebuilder.com

■ Professional Web Pages In Minutes

Designed specifically for resort owners, accommodations providers, tour operators, destination marketing groups and travel professionals, Tourism Website Builder empowers non-technical persons to easily build, manage and market dynamic, interactive tourism Websites.

■ Easy to Learn - Simple to Use

It's so easy that anyone familiar with a word processor can begin using the system immediately. No experience necessary.

■ Take Control of Your Website!

Eliminate recurring Webmaster charges. Keep your site up to date with current information. Never again be embarrassed by outdated Web pages. Enjoy peace of mind, because YOU are in control!

■ Anyone - Anywhere - Anytime

You can operate Tourism Website Builder at any time, from any remote location, with only a Web browser and the Internet - high-speed connection not required. Manage your site from home, on the road or on vacation.

■ Dynamic Interactive Features

Gain an edge over your competitors by showcasing your business to potential customers and helping them to make a buying decision.

- ✓ Display themed photo galleries.
- ✓ Incorporate multi media audio/video.
- ✓ Post brochures & pamphlets in .pdf or .doc formats.

■ Advanced Website Promotion Tools

Tourism Website Builder delivers a powerful set of tools to promote your company to the world.

- ✓ Advertise specials to increase business in your shoulder seasons & slower times.
- ✓ Generate new leads by letting your Web visitors market your site for you with Tell-A-Friend & Electronic Postcards.
- ✓ Feature upcoming events, special offers, new products and services.
- ✓ Host on-line promotions.
- ✓ Handle requests for information & FAQs automatically or manually.

■ Harness the Power of E-Marketing

Tourism Website Builder's Internet E-marketing System will increase business by attracting new customers from global markets you couldn't otherwise afford to reach. Plus, you can keep in personal contact with past customers and bring them back! Our Corporate Communications System combines full-featured E-mail Marketing capabilities with a complete customer contact management & follow-up system.

- ✓ Publish & distribute newsletters and press releases via the Internet.
- ✓ Collect and store e-mail addresses
- ✓ Send personalized e-mails to individuals or groups.
- ✓ Build excitement through opt-in/opt-out newsletters.



■ Deluxe Website Visitor Tracking

Remove the uncertainty. Know how it's working. Track your success. Build confidence in your investment. Discover important facts that help you to further improve your Website and target your marketing efforts. Find out how many potential customers visit your site, when they visit, where they live, how they found you in the search engines, most popular search phrases, most popular pages in your Website, and more. Color graphs and statistics provide easy analysis.

■ Collect Your E-mail From Anywhere

Web Mail empowers you to collect and send e-mail using just a Web browser.

Now you can travel anywhere in the world and manage your e-mail on any Internet equipped computer. Never miss e-mails or booking requests.

■ Assign Multiple Site Managers

You can assign specific areas of your Website to be managed by designated employees. Let your kitchen staff post the menus, your desk manager handle booking requests, your tour operators post tour schedules, etc. Appoint assistant administrators to help in your absence.

■ Create and Manage Multiple Websites

If your business has more than one key revenue source, you can operate a separate Website for each. If you own a lodge and also operate tours, rentals or other activities or if your products and services vary by season you can create individual sites for each. Your site content will be more specific and search engine friendly. Stop trying to make one Website do it all!

■ A Version for Every Business Size & Need

We offer a choice of five versions tailored to the needs and budgets of tourism businesses and organizations of all sizes - from the Small Business version for single, family run operations to the Platinum designed for destination marketing groups, tourism associations and travel professionals who manage multiple properties. Listings can be offered to association members free of charge or sold to advertising clients according to a 3 tiered buy-in - bronze, silver & gold.

■ Employ The Web Power of Major Corporations

Tourism Website Builder is a powerful and sophisticated system that offers exceptional performance and value - with a choice of features normally found only in the custom systems of major corporations - typically costing \$30,000 to \$250,000. Now you can enjoy the benefits of this complete Web solution at a small fraction of the price. We offer a purchase or leasing plan to suit every budget.

Call us toll free

and we'll show you how Tourism Website Builder can change the way you do business. You're under no obligation, and we respect your privacy.



We've leveled the playing field for tourism operations of all sizes!



Interactive
BROADCASTING CORPORATION

Website Management Solutions for the Tourism Industry!
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